

Proposed Draft

STRATEGIC PLAN for MMEA 2018-2022

MISSION

To promote an excellent comprehensive music education for the students of Mississippi.

OBJECTIVES

1. To promote quality music education for all students in Mississippi by a certified music educator.
2. To continue to strengthen the mentoring program to aid in retaining music educators.
3. To encourage MMEA division officers to take advantage of grants in order to continue to provide specialists in the field for professional development sessions throughout the state each year.
4. To work toward gaining more professional members by increasing personal contact, exemplifying excellence in musical endeavors, and extending invitations to all music organizations to join us as we unite for excellence in music education in Mississippi.
5. To encourage teachers to use the National Standards and the Mississippi College and Career Readiness Arts Learning Standards for Music as they plan, teach, and evaluate their programs.
6. To continue to work with the Mississippi State Department of Education, the Mississippi Alliance for arts Education, and the Mississippi Arts Commission as we seek new partners who will be visible in their support of the music and arts programs in the state of Mississippi.
7. To review and revise the By-laws of MMEA to more clearly reflect the goals and objectives of the current membership.
8. To become more visible advocates to principals, district supervisors, and state legislators who make decisions concerning music as a recognized core subject.
9. To Conduct a needs survey of all divisions in order to strengthen our organization.
10. To identify assessment needs and create a tool to meet the associational needs.

The Strategic Plan for MMEA first published in 1998 outlined the current needs of the organization. Due to the excellent leadership provided, many of the goals were realized. As we look to the future, we can continue to build on the foundation provided striving to implement new goals and plans for the future. The outline is as follows:

1. ISSUES AND NEEDS

- a. Increase in membership in all areas and at all levels
- b. Increase in opportunities for participation by all members
- c. Effective and timely communication
- d. Awareness of value and need for reflecting the National Standards in music instruction

2. OBJECTIVES

- a. To recruit new members
- b. To increase member benefits and opportunities for member participation
- c. To encourage the implementation of the National Standards for Music Education and the Mississippi College and Career Readiness Standard
- d. To advocate for the value of music and arts education
- e. To maintain partnerships and resources in the assessment of music instruction in Mississippi
- f. To provide leadership and resources in the assessment of music instruction in Mississippi
- g. To provide members with timely and effective information concerning music instruction and the activities of the organization
- h. To be financially stable
- i. To operate a self-supporting statewide conference

3. STRATEGIES

- a. Set membership goals and make contacts with prospective members
- b. Engage in a needs assessment survey in all divisions for increased effectiveness
- c. Plan statewide conferences with appealing and relevant sessions and speakers
- d. Continue to maintain membership and provide leadership in state arts education coalition
- e. Address assessment strategies
- f. Create an operating budget structure for the organization at large
- g. Create a budget for the statewide with other sponsoring organizations
- h. Attract corporate and organizational members and sponsors