

February 18, 2019

Mrs. Janet B. Kennedy, Retired Member Chair

MSMEA Board Members

ACDA Board Members

Much effort and planning goes into making our annual Conference a success. A large part of any events success is its value to its membership. Much thought is put into the offerings at each conference. They are meant to educate, entertain and offer opportunities to share and network with colleagues and friends.

The annual Past President/Retired members' breakfast is meant to honor those who have served our organization and made contributions to its growth and success. The very members who are invited to attend this event would be the first to acknowledge that attendance has declined (or at least not grown) over the years.

Each year we discuss what can be done to reach eligible members and "grow" this event..... to no avail.....

We are at the point of having to decide if the event is cost effective. While I personally enjoy this event and look forward to it each year, I must admit that the cost of such an event does not seem to serve our membership well from a financial standpoint.

It has been suggested that Past Presidents and Retired members be included in the Presidents' reception. I think this is a good solution. It offers those members an opportunity to have contact with current leadership and stay abreast of the on goings of the organization while perhaps offering incite from their experiences as former officers and longtime MSMEA members.

Musically,

Janet B. Kennedy, Retired Membership Chair